

The Ten Most Common Financial Mistakes of the Corporate Executive

Topic: Executives, Like Many People, Make Financial Mistakes

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Executive Summary: Some executives tend to treat personal financial planning as less important than their job responsibilities. As such, they are prone to making mistakes. Here are ten of the most common mistakes made by executives.

1. Treating personal investment management like a part-time job
2. Too high an asset concentration in corporate stock
3. Not having an overall investment strategy which includes stock options, deferred compensation and other benefits
4. Not having a clear set of financial goals
5. Not considering the tax implications of investment decisions
6. Trying to time the market
7. Underestimating retirement needs
8. Hiring investment managers based only on cost and/or past performance
9. Expecting an investment manager to give positive returns ALL the time
10. Letting emotions drive investment decisions

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